# PRODUCT CATALOG

Fin Augé ®

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Your skin's memory

# THE BRAND CONCEPT

#### 1961 a visionary & passionate pharmacist

The PIER AUGÉ brand was founded in 1961 by Pierre-Jules AUGÉ in Monaco. A visionary pharmacist, he was interested in the latest work carried out on the skin and its physiological composition. He then started from the following assumption:

#### «Since the skin is a formula, it must be possible to reproduce it.»

The exclusive concept of the Dergyl© method takes shape: an emulsion of the same nature, same structure and same composition as the skin. He created his first ENTAL Delicate cream as a declaration of love to his wife with delicate and fragile skin. His first line of ENTAL cosmetics would follow.

#### What is the Dergyl© method?

In 1961, scientists demonstrated that the skin is an emulsion made up of proteins, carbohydrates, lipids, water and mineral salts. Fascinated by this discovery, Pierre-Jules AUGÉ understood that these elements are inseparable, that the skin has specific needs and that only active ingredients corresponding to its own chemistry can maintain and restore its functions. He decided to reproduce the skin's formula and create the Dergyl© method: an emulsion of the same nature, same structure and same composition as the skin.

This method is based on two fundamentals: respect for the physiological formula of the skin and the precise selection of active ingredients meeting identified needs.

Restoring the skin's original balance by taking inspiration from its deep nature is at the heart of our approach. It is by giving it back what belongs to it, by reminding it of what is essential to it, that our treatments allow the skin to protect itself and regenerate itself effectively. Its memory thus revived, the skin regains all its integrity, vigour and full radiance.

# 1961-2021

PIER AUGÉ has been founded in 1961 in Monaco and set up in Châteauroux in 1967, taking advantage of the departure of the Americans who left behind large available land. Managed by the AUGÉ family for several decades, the company has succeeded in building on this scientific and methodological heritage, which has enabled solid consistency in the lines of treatments, some of which have become iconic. Today this story continues with the takeover of the company in July 2020 by two young entrepreneurs Diane de COMTE (President) & Charles DUPONT (Managing Director) and with them a new impetus is given.

#### Our services

All our products are designed and manufactured at the Châteauroux site (France).

- Research and development: from the formulation of a new product to regulatory tests
- Production: manufacture of all products in our ranges
- Partnerships: Airlines and SPA Balsanéo in Châteauroux.

#### Presence in France and internationally

#### The link between health and beauty

Innovative treatments that respect the natural balance of the skin:

→more than 180 formulas

 $\rightarrow$  1 patent on the alliance of Hp DNA and hyaluronic acid awarded by the CNRS & ANVAR

- → Technical ingredients (Hp DNA, tri-hydration complex)
- → Silky textures with delicate scents

 $\rightarrow$  Signature active ingredients: HP DNA, Fluorinated oils, semi-precious stones

# THE MAKE-UP REMOVERS

### FUTURE NAME "THE ESSENTIALS"

On a daily basis, removing make-up, cleansing and toning the epidermis is the secret to beautiful skin. Our cleansers and make-up removers prepare the skin for our treatments.

# THE MAKE-UP REMOVERS



HUILE LACTÉE Total Cleansing oil



Gentle Cleanser Leapsal CLEANSER



SAVON Cleansing cream



EAU DE MOUSSE Radiant cleanser



myPERFECT Gel Gentle Purifying Cleanser



EXFOLIATING CREAM



Gentle lotion Leapsal TONIC



# HUILE LACTÉE Total Cleansing Oil

ALL SKIN TYPES

DESCRIPTION	An oil that turns into a milky emulsion for a perfect and gentle make-up removal.
ACTIVE INGREDIENT(S) AND RESULT	Apricot kernel oil rich in omega 6 & 9 and A vitamins, vitamin E antioxidants help fight skin aging by revitalising the skin. The skin is toned and illuminated. Macadamia oil allows effective make-up removal, while providing comfort and protection.
USE	In the evening, place 2 pulses of cleansing oil in the palm of your hand. Apply to dry skin all over the face, eyes, neck and massage. Add a little water to turn the oil into milk. Rinse thoroughly. Complete the rinse with a damp towel. Then use a cleanser adapted to the type of skin and complete with TONIC gentle lotion.
THE LITTLE +	In a single step, removes make-up from the face and eyes. Perfectly removes even waterproof makeup, excess sebum and pollution. Ideal for people who like to use water. This fine and light oil is transformed into a milky emulsion that is pleasant to use and easy to rinse. Does not leave an oily film on the skin. Removes make-up while leaving a soft veil on the skin. Suitable for all skin types, even the most delicate or oily. Then use a cleanser adapted to the type of skin and complete with TONIC gentle lotion.
PRESENTATION	200ml pump bottle





Future name

PIER

LEAPSAL Gentle make-up remover

ALL SKIN TYPES

DESCRIPTION	A cleansing milk for all skin types. With its light and creamy texture, this milk provides gentle, complete make-up removal.
ACTIVE INGREDIENT(S) AND RESULT	Lanolin oil provides hydration and softness, while restoring suppleness to the skin.
USE	Morning and evening, apply to face and neck, emulsify in circular motions. Rinse with lukewarm water using a wipe, then use a cleanser adapted to the type of skin and complete with TONIC gentle lotion.
THE LITTLE +	Gently removes make-up in a single step. For the most delicate skin. Does not dry out the skin.
PRESENTATION	200ml pump bottle



## SAVON Cleansing Cream

ALL SKIN TYPES

DESCRIPTION	An extra gentle daily cleanser for all skin types. With its "soap-free" formula, this cream cleanser removes all impurities without drying out. The skin instantly looks fresh and clear.
ACTIVE INGREDIENT(S) AND RESULT	<b>Protein complex</b> enriched with amino acids: protects the skin and stimulates skin cells. Softens and nourishes the skin.
USE	Place a small amount of product in the palm of your hand. Emulsify on dry skin, in circular movements on the face and neck. Rinse with warm water. Complete the cleansing with the TONIC gentle lotion.
THE LITTLE +	Can be used morning and evening. Gently cleanses; all types of skin, even the most delicate. Creamy texture, leaves the skin soft and comfortable from the first use.
PRESENTATION	100ml tube



### L'EAU DE MOUSSE Radiant Cleanser

ALL SKIN TYPES

DESCRIPTION	This water is transformed into a light and creamy foam for complete and very gently cleansing of the face and the eyes. The skin is clear, fresh, perfectly hydrated* and luminous. *the upper layers of the skin
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>Bio-mimetic moisturiser, reproduces the structure of the phospholipid membrane. Supports the skin's natural protective barrier.</li> <li>Natural softening complex derived from borage oil, rich in omega 6. Provides softness and hydration.*</li> <li>Amino-peptide complex derived from soy proteins, rich in peptides and mineral salts. Accelerates the respiration of cells, stimulates their growth and contributes to the maintenance of their function.</li> <li>Provitamin B5, strengthens the skin barrier, soothes and moisturises.</li> <li>*the upper layers of the skin</li> </ul>
USE	Morning and/or evening, place two pulses of Eau de mousse in the palm of your hand. Apply to slightly moistened face and neck, massage in circular motions and rinse with water. Complete the cleansing with the TONIC gentle lotion.
THE LITTLE +	Gently cleanses the face and eyes in a single step. Ideal for people who like to use water. 2 in 1 product, pleasant to use. This water turns into a generous and airy foam to bring freshness and softness. Intended for all skin types, particularly dull skin.
PRESENTATION	150ml pump bottle



## MYPERFECT GEL Gentle Purifying Cleanser

Future name PURIFIE Cleansing gel

#### COMBINATION TO OILY SKIN TYPES

DESCRIPTION	The gentle cleanser for oily skin. This refreshing gel cleanses and purifies the skin. Impurities are removed. Excess sebum and shine are controlled.
ACTIVE INGREDIENT(S) AND RESULT	Burdock extract: purifying and anti-microbial. Moisturizing* and softening. Anti- microbial sebum regulator: limits the proliferation of germs. 50% inhibits the enzyme responsible for sebum production. The skin regains its glow. Soft foaming agent: cleanses the skin without attacking it. The skin barrier is respected. *the upper layers of the skin
USE	Morning and evening, apply to dampened face and neck. Emulsify in circular motions and rinse with a wet cleansing cloth. Complete the cleansing with the TONIC gentle lotion.
THE LITTLE +	A cool gel, pleasant to use. Leaves the skin fresh and clear without attacking it.
PRESENTATION	200ml pump bottle





## EXFOLIATING CREAM

Future name

#### EXFOLIE Exfoliating Cleansing cream

ALL SKIN TYPES

DESCRIPTION	A micro-exfoliation for all skin types. This cleansing cream filled with exfoliating microbeads clears the skin of dead cells and helps eliminate all impurities.
ACTIVE INGREDIENT(S) AND RESULT	<b>Protein complex</b> enriched with amino acids: protects the skin and stimulates skin cells. Softens and nourishes the skin. <b>Jojoba beads</b> : gently exfoliate.
USE	Apply a small amount all over the face and neck. Work in circular motions and rinse with lukewarm water with a cleansing cloth. Perfect the withdrawal and tone with the TONIC gentle lotion.
THE LITTLE +	2 in 1 product: gently cleanses and exfoliates. Daily in your beauty routine or once or twice a week. A soft cream associated with jojoba beads, leaves the skin soft and purified. The complexion is luminous and radiant.
PRESENTATION	200ml bottle





## Gentle lotion Leapsal

## TONIC

Future name

TONIC Gentle lotion

ALL SKIN TYPES

DESCRIPTION	Tones the skin on a daily basis. This alcohol-free lotion tones the face in the morning, perfects makeup removal in the evening without drying out the skin. The skin is fresh and luminous.
ACTIVE INGREDIENT(S) AND RESULT	The powerful hydrating* <b>glycerin</b> helps reduce transepidermal water loss. A <b>softening agent</b> brings softness and suppleness. *the upper layers of the skin
USE	Apply morning and evening to perfect make-up removal and/or cleansing. To complete the removal of scrubs and masks, neutralises the harmful effects of limestone when the products are rinsed with water.
THE LITTLE +	For all skin types. Essential step for perfect makeup removal. The lotion removes the last impurities and traces of makeup. An alcohol-free formula that respects the skin's balance. For a rosy, fresh, even, radiant complexion. Fresh and sweet scent.
PRESENTATION	200ml bottle
AVAILABLE IN PRO SIZE	

# THE PURIFIERS

# FUTURE NAME "THE ACCOMPLICES"

To purify your skin is to prepare it to make the most of the treatments used, to beautify it and restore its natural luminosity

# THE PURIFIERS



Gentle eraser PEELING

PEELING



## Resourcing treatment mask DOUCE AURA

Future name

#### DOUCE AURA Resourcing treatment mask

FOR ALL SKIN TYPES

DESCRIPTION	The ultimate radiance mask. A wonder of softness, this leave-in mask restores elasticity, suppleness and radiance to the skin. The skin is hydrated*, plumped, the complexion regains all its luminosity. All Skin Types. *the upper layers of the skin
ACTIVE INGREDIENT(S) AND RESULT	Hp DNA (highly polymerised) powerful antioxidant, it traps free radicals and fights against skin aging. Enzymes stimulate cell renewal, promote the elimination of dead cells.
USE	Apply to face and neck. After 10 minutes, allow it to absorb by making circular movements until complete absorption or remove the excess with a cotton of TONIC gentle lotion.
THE LITTLE +	A wonder of softness, this treatment mask can be used every day. The +: can be used around the eyes; thanks to Hp DNA, its texture provides a perfect match with the skin. Comfortable and delicate, it can be used as a night mask: apply in a thin layer and leave on overnight. In the morning or before an outing, use as a radiance boost for 5 minutes and rinse. This delicate scent mask is for all skin types and all ages.
PRESENTATION	50 ml tube



## MASQUE CRÈME Rebalancing mask

Future name

#### HARMONIE Rebalancing cream mask

FOR ALL SKIN TYPES

DESCRIPTION	The purifying mask for all skin types. A soft mask with a thick texture rebalances all skin types. The joint action of the nourishing agent and Zinc oxide with antiseptic and antibacterial action purify and soothe the skin.
ACTIVE INGREDIENT(S) AND RESULT	Antiseptic and antibacterial <b>zinc oxide</b> , it purifies combination to oily skin and soothes sensitive skin. <b>Nourishing agent</b> , hydrates <sup>*</sup> and repairs fragile skin. <sup>*</sup> the upper layers of the skin
USE	Apply in a medium layer on the face and neck; leave on for ten minutes. Dampen and rinse gradually with lukewarm water. Perfect with a cotton of TONIC gentle lotion.
THE LITTLE +	Use once or twice a week on the face and neck. Rebalances the skin without drying it out. The +: to be used under the eyes to reduce the appearance of dark circles 3 to 4 times a week.
PRESENTATION	50ml tube



# Gommage Doux PEELING

Future name



FOR ALL SKIN TYPES

DESCRIPTION	The cream that melts away. This peel, intended for all skin types, performs a gentle exfoliation on the skin. It eliminates dead cells and tightens pores. The complexion is unified, radiant.
ACTIVE INGREDIENT(S) AND RESULT	Kaolin: strong absorbing power, it allows for a very gentle exfoliation. Yeast extract: source of vitamins, trace elements and amino acids. Calms and revitalises the skin.
USE	Once or twice a week, apply to the face and neck in a thin layer. Leave on and gently scrub in circular motions. Rinse with lukewarm water and perfect with a cotton pad of TONIC gentle lotion.
THE LITTLE +	Intended for all skin types, even the most delicate. Exfoliates, purifies, refines the skin texture. Creates luminosity and radiance. Adopt in a beauty routine once or twice a week and follow with the balancing cream mask or the DOUCE AURA resourcing treatment mask.
PRESENTATION	40ml tube
AVAILABLE IN PRO SIZE	

# THE SPECIFICS

To compensate for specific deficiencies of the epidermis and strengthen, daily and locally, the care product corresponding to the skin type.

# THE SPECIFICS



Diffused Redness Regulator ENTAL ROSE

RIMSER Revitalizing treatment

myPERFECT SOLUTION Purifying concentrate



### ENTAL ROSE Diffused Redness regulator

Future name

#### SOLUROSE Rednesses regulator

REACTIVE SKINS

DESCRIPTION	The ally of reactive and delicate skin. This treatment soothes the skin and helps it fight against climatic and thermal factors which disturb its natural balance. Redness is reduced and the skin is soothed.
ACTIVE INGREDIENT(S) AND RESULT	Calendula flower extracts: soothing and softening properties and decongests hypersensitive and blotchy skin. Corn phytostimulins: stimulate cellular respiration, help skin regeneration.
USE	Morning and evening, apply locally on redness, under your daily treatment.
THE LITTLE +	As a complement, and under the day & night cream. Reduces redness, not correcting. An effective response to act on redness due to climatic and thermal factors.
PRESENTATION	40ml tube



## RIMSER Revitalizing treatment

FOR ALL SKIN TYPES

DESCRIPTION	The SOS balm for skin issues. Concentrated in proteins, this balm allows the skin to regain the energy necessary to repair skin incidents: first wrinkles, redness, pimples, scars, temporary irritations. Indispensable product for your daily beauty routine.
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>Protein complex: source of amino acids, mineral salts and trace elements.</li> <li>Strengthens the natural protection of the skin.</li> <li>Yeast extract: repairing and regenerating properties. Activates the synthesis of collagen, stimulates the immune system and promotes the healing process.</li> </ul>
USE	Apply locally morning and evening using the applicator tip on the surfaces to be corrected. Then apply your usual treatment.
THE LITTLE +	Iconic PIER AUGÉ product for 60 years. Keep in your bag to relieve skin incidents day and night. Can also be used around the eyes and lips.
PRESENTATION	30ml Tube with applicator tip





Eye ge PA24

Future name

#### ADN REGARD Eye gel contour

FOR ALL SKIN TYPES

DESCRIPTIC	N Complete care for the eyes. This complete eye contour treatment helps regenerate the epidermis, smoothes the eye contour and helps the skin protect itself from skin aging.
ACTIVE INGREDIENT(S) AND RESULT	Hp DNA: anti-aging and fights against skin aging.
	I had up a side start a start in the baset of the print was in the interior flow in the start of
	Green tea: tones and fights against swelling of the eyelids.
	Bifidus extract: stimulates the natural cellular mechanism of DNA repair.
	Vitamin C: antioxidant, stimulates the synthesis of collagen.
	Aesculine: stimulates the cutaneous microcirculation.
	*the upper layers of the skin
USE	Morning and evening apply with fingertips by light tapping to activate the microcirculation from the inside to the outside of the eye.
THE LITTLE	<ul> <li>This treatment protects the eye area, reduces wrinkles, fine lines from dehydration* and dark circles.</li> <li>A fresh, non-sticky gel texture. All ages and all skin types</li> </ul>
PRESENTATIC	N 15ml Tube with applicator tip





# MYPERFECT SOLUTION Purifying concentrate

Future name

#### SOLUTION Anti-blemishes concentrate

OILY SKINS / IMPERFECTIONS

DESCRIPTION	The solution for blemish-free skin. This purifying concentrate based on antibacterial and regenerating essential oils is the "new bodyguard" for skin with imperfections for flawless skin.
ACTIVE INGREDIENT(S)	Petitgrain essential oil: promotes the healing process.
AND RESULT	Tea tree oil: antibacterial and antifungal.
	Macadamia oil: hydrates* and strengthens the hydrolipidic film, does not leave a greasy film.
	Cassia angustifolia seed extract: improves the skin's ability to retain water, long- lasting hydration.*
	Sacred lotus flower milk: anti-inflammatory, softens and soothes the skin.
	Jojoba oil: nourishes and rebalances the skin.
	*the upper layers of the skin
USE	Apply locally until imperfections disappear. Morning and evening.
THE LITTLE +	Targeted treatment for problem skin: it reduces redness, cleanses, acts on imperfections (pimples) and prevents their appearance.
	The +: targets imperfections without drying out the skin. Can be used in addition to the RIMSER revitalising treatment.
PRESENTATION	15ml Tube with applicator tip

# ACTIVE SOOTHING PROGRAM

## FUTURE NAME "NUTRI SOOTH"

Protect dry, fragile and reactive skin by providing it with the nutrients it needs.

# ACTIVE SOOTHING PROGRAM







Complete Revitalizing Treatment SUPER ENTAL

Soothing Treatment ENTAL DÉLICATE Repairing Soothing Treatment PA24



# Complete Revitalizing Treatment SUPER ENTAL

Future name

#### SUPER ENTAL Nourishing Treatment

DRY SKINS

DESCRIPTION	This nourishing treatment provides the skin with all the energy it needs to fight effectively against external threats.
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>Hydrating* complex: close to NMF (natural moisturization factors), promotes water fixation, provides flexibility.</li> <li>Chamomile, sage and witch hazel extracts: help to heal, soften and repair the skin.</li> <li>Provitamin B5, strengthens the skin barrier, soothes and moisturizes.*</li> <li>Corn, sunflower and wheat germ oil: provide vitamins A, E, F and essential fatty acids.</li> <li>Amino peptide complex (soy proteins): stimulates cell respiration and growth *the upper layers of the skin</li> </ul>
USE	Apply in the morning and/or evening after cleansing the entire face and neck. Apply alone or over a serum.
THE LITTLE +	Comforting and nutritious cream. Stimulates the skin's natural defences against external threats. Intended for dry skin.
PRESENTATION	40ml tube



# Soothing Treatment ENTAL DÉLICATE

Future name

#### ENTAL DÉLICATE Soothing Treatment

DRY AND FRAGILE SKINS

DESCRIPTION	The iconic treatment for fragile skin. A real shield against climatic factors, this softening treatment concentrated in vegetable oils and beeswax intensely nourishes and softens the skin. It promotes skin regeneration and removes feelings of discomfort
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>Hydrating* complex: close to NMF (natural moisturization factors), promotes water fixation, provides flexibility.</li> <li>Corn phytostimulins: stimulate cellular respiration, help skin regeneration.</li> <li>Beeswax: softening and protective, forms a protective film on the skin, fights against dryness.</li> <li>Corn, sunflower and wheat germ oil: provide vitamins A, E, F and essential fatty acids.</li> <li>*the upper layers of the skin</li> </ul>
USE	Apply it in the morning on a perfectly clean face and neck.
THE LITTLE +	Protective care for fragile skin. Shield from external aggressions. Ultra nourishing formula with a comforting film-forming finish. Protects the skin from extreme weather conditions. Can be used on the face as well as the body (hands, feet, elbows, knees) in simple application or in massage.
PRESENTATION	40ml tube



## Repairing Soothing Treatment PA24

Future name

#### ENTAL APAISANT Protective Treatment

#### REACTIVE SKINS AND REDNESSES

DESCRIPTION	Stimulate sensitive skin to allow it to defend itself naturally. Concentrated in Hp DNA, this treatment strengthens the defences of the most sensitive skin to face daily threats. The skin is hydrated,* repaired and soothed. *the upper layers of the skin
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>Hp DNA: powerful antioxidant. Traps free radicals and fights skin aging. Tissue regeneration.</li> <li>Calendula flower extract: Soothing and softening properties. Promotes skin regeneration.</li> <li>Extract of ficaria roots: acts on the microcirculation, the colouring of the skin. Soothes irritated skin.</li> <li>Alpha bisabolol: powerful soothing, calms irritation and improves the skin's natural repair process.</li> <li>Mica: diffusion of green tones, reflection of red tones. Reduces redness, for a more even complexion.</li> </ul>
USE	Morning and evening after cleansing the face. Use alone or over a serum or Ental Rimser.
THE LITTLE +	Targeted treatment for sensitive skin with redness. Immediate redness corrector. To be used with the Rimser or Ental Rose. Soft, smooth and melting cream.
PRESENTATION	40ml tube

# **INTENSE HYDRATION**

# FUTURE NAME "OPTIMAL HYDRATION"

Water is a fundamental element for the skin. Whether oily or dry, moisturising it is an essential beauty step.

# OPTIMAL HYDRATION



CRÈME DE CONCOMBRE Cucumber Hydrating Treatment



HYDRA-SÉRUM Intensely Hydrating Concentrate



Hydrating Treatment FONDAMENTAL



## CRÈME DE CONCOMBRE Cucumber Hydrating Treatment

Future name

#### HYDRA-CREME Universal Treatment

NORMAL TO COMBINATION SKINS

DESCRIPTION	Universal* moisturiser for normal to combination skin. This moisturiser refreshes and protects the skin. Comfort, softness and suppleness are restored.
ACTIVE INGREDIENT(S) AND RESULT	Moisturizing complex: composition close to NMF (natural hydration factors*), promotes water fixation, provides flexibility.
	<b>Cucumber extract:</b> rich in vitamin C, minerals and amino acids. Astringent, emollient, softening. Tones and firms the features.
	Lanolin oil: known since antiquity, strong emollient power, brings softness and suppleness.
	*the upper layers of the skin
USE	Apply it in the morning on a perfectly clean face and neck.
THE LITTLE +	Intended for young skin, this light & refreshing emulsion leaves a matte and soft finish. Non-greasy texture. Excellent makeup base.
PRESENTATION	40ml tube



# HYDRA-SÉRUM Intensely Hydrating Concentrate

Future name

#### HYDRA-SÉRUM Hydrating Concentrate

DEHYDRATED SKINS

DESCRIPTION	A hydration booster! This refreshing jelly rich in hyaluronic acid provides continuous hydration for all dehydrated skin. The skin is plumped, the sensations of tightness disappear instantly.
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>Watercress extract: strengthens the capacity of cells to retain water in tissues: "reservoir" action. Effectively and durably retains hydration* of cells: Up to 9.5% hydration* observed in 4 hours after application.</li> <li>Hyaluronic Acid: Stores water, capable of capturing up to 1,000 times its weight in water. Maintains the suppleness and elasticity of the skin.</li> <li>*the upper layers of the skin</li> </ul>
USE	Apply it in the morning on a perfectly clean face and neck. Before your skin care cream to multiply its effects.
USE THE LITTLE +	
	cream to multiply its effects. A jellied and fresh texture. Blends with the skin instantly. Long-lasting effectiveness and hydration. Intended for all thirsty skin lacking hydration. Place in the palm of the hand, apply to the face in a quick gesture without the need to massage. All ages and all skin types.

## FUIL FONDAMENTAL HAUX DIEHTORATES

# Hydrating Treatment FONDAMENTAL

Future name

#### FONDAMENTAL Global hydrating Treatment

#### DEHYDRATED SKINS

DESCRIPTION	Tailor-made and optimal hydration.* Whatever the case of dehydration, this exceptional treatment allows the skin to regain an optimal water level by facilitating the diffusion of water between the cells. The skin is replenished.
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>Hydraporine: stimulates the functioning of aquaporins, restores the natural water circulation of cells.</li> <li>Borage oil: softening and regenerating, combating dryness.</li> <li>Corn, sunflower and soya grain germ oil: softening and protective.</li> <li>Hydrating tri complex©</li> <li>Hyaluronic Acid: Stores water, capable of capturing up to 1,000 times its weight in water. Maintains the suppleness and elasticity of the skin - Immediate moisturizer*</li> <li>Watercress extract: Regenerating, stimulates cell metabolism - long-term hydration.*</li> <li>Biomimetic moisturizer: by biological mimicry, reproduces the structure of the phospholipid membrane. Strengthens the skin's natural barrier, provides long-lasting hydration* - Controls hydration levels.*</li> <li>Vitamin E: antioxidant and anti-aging.</li> <li>Aminopeptidic complex (soy proteins)©: revitalizing, rich in peptides, essential amino acids and mineral salts, accelerates the respiration of epidermal cells, stimulates their growth and contributes to the maintenance of their functions.</li> </ul>
USE	Apply it in the morning and evening to a perfectly clean face and neck. Apply alone or over a serum.
THE LITTLE +	A cream with a rich and melting texture, instantly melts on the skin. The combination of the triple hydration complex and hydraporine stimulate and re- educate the skin. The skin regains its optimal hydration level immediately and durably throughout the day. The memory of the skin. For all thirsty skin types.
PRESENTATION	50 ml jar

IN PRO SIZE

## NEW RANGE COMING SOON

# **RADIANCE PROGRAM**

Dull and tired skin needs specific care to help it regain its luminosity and protect it against skin ageing.

# **RADIANCE PROGRAM**



NECTAR DE FLEURS Revitalizing Lifting Serum



Luminescent Revitalizing Treatment FLEURS D'ABSOLU



## NECTAR DE FLEURS Revitalizing Lifting Serum

Future name

## NECTAR DE FLEURS Revitalizing Serum

#### ANTI-AGING FOR DULL AND TIRED SKINS

DESCRIPTION	The flower of anti-aging. This light emulsion accelerates cell renewal and regenerates the skin. Revitalised, it reveals all its radiance.
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>Vegetable glycoproteins: stimulate cell respiration, tissue regeneration.</li> <li>Non-irritating flower acids (from hibiscus): very rich in AHA, have astringent, exfoliating and regenerating properties (14% greater cell renewal), refine the skin texture.</li> <li>Royal jelly: very rich in nutrients, regenerating, revitalising, anti-aging and stimulating.</li> <li>Camellia Oil: rich in essential fatty acids, nourishes and protects the skin.</li> <li>Provitamin B5, strengthens the skin barrier, soothes and moisturizes.*</li> <li>Vitamin E: antioxidants, trap free radicals and fight against aging, stimulate collagen synthesis.</li> </ul>
	*the upper layers of the skin
USE	Apply it in the morning and evening to a perfectly clean face and neck. Then apply the care cream.
THE LITTLE +	A light emulsion that becomes one with the skin and allows you to regain its natural radiance. A complete formula that nourishes, regenerates and revitalises. From 40 years onwards. Provides a plumping effect. Ideal anti-aging serum for dull, tired skin.
PRESENTATION	30ml pump bottle



## Luminescent Revitalizing Treatment FLEURS D'ABSOLU

Future name

## FLEURS D'ABSOLU Luminescent Revitalizing Treatment

DULL, TIRED, MATURE SKINS

DESCRIPTION	A bouquet of six flowers for radiantly beautiful skin. This light treatment restores radiance, nourishes and protects the skin from skin aging. Pigmentation spots are reduced, the skin is soothed.
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>Iris extract: tissue regeneration, moisturizing* and anti-aging properties.</li> <li>White Lily Macerate: softening and regenerating, providing radiance.</li> <li>Sunflower and hazeInut oil: moisturize, protect and revitalise the skin.</li> <li>Sacred Lotus Flower Milk: antioxidant and anti-inflammatory, softens and soothes the skin.</li> <li>Nasturtium flower petal extract: Inhibition of melanin synthesis, blurs spots, brightens skin tone.</li> <li>Beech bud extract: stimulates cell metabolism, regulates skin microrelief.</li> <li>Camellia oil: rich in essential fatty acids. Nourishes, protects, softens the skin.</li> </ul>
USE	Morning and evening on perfectly cleansed face, neck and décolleté. Strengthen the anti-aging effects by pairing with a serum.
THE LITTLE +	Quickly use after opening (3 months). Suitable for mature and/or thick skin looking for radiance and comfort. Do not use around the eye area. A bouquet of flowers to reveal all the skin's radiance. Creamy texture.
PRESENTATION	50ml jar

## TIME CONTROL PROGRAM

## FUTURE NAME (1ST PART) "YOUTH CAPITAL"

Help the skin to fight effectively against the signs of aging and preserve its youthfulness.

# TIME CONTROL



Treatment

LE SOIN TEINTÉ

TREATMENT DAY AND NIGHT PA24

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## UNIQUE TREATMENT DAY AND NIGHT PA24

Future name

NUBILIS First wrinkles treatment

#### ALL SKIN TYPES / FIRST WRINKLES

DESCRIPTION	Youth capital preserved. This treatment helps the skin to prevent the appearance of wrinkles and the first signs of aging. It provides your skin with immediate hydration* and allows it to manage its basic needs.
ACTIVE INGREDIENT(S)	<b>Hp DNA:</b> powerful antioxidant. Traps free radicals and fights skin aging. Tissue regeneration.
AND RESULT	Moisturizing complex©: composition close to NMF (natural hydration factors*), promotes water fixation, provides flexibility.
	Aminopeptidic complex (soy proteins)©: revitalizing, rich in peptides, essential amino acids and mineral salts, accelerates the respiration of epidermal cells, stimulates their growth and contributes to the maintenance of their functions.
	Alpha bisabolol: powerful soothing, calms irritation and improves the skin's natural repair process.
	Borage oil: softening and regenerating, combating dryness and skin aging.
	*the upper layers of the skin
USE	Apply it in the morning and evening to a perfectly clean face and neck. Use alone or in combination with a serum.
THE LITTLE +	The ideal treatment to fight against the first signs of aging. A fluid and light texture. A fresh and delicate fragrance. Excellent makeup base.
PRESENTATION	40ml tube





Future name

## COMPLÉTUDE Regenerating Tri-active Treatment

DRY AND DELICATE SKINS

DESCRIPTION	The complete anti-aging treatment for dry and delicate skin. This triple action treatment nourishes, protects and prevents the driest and most delicate skin from aging.
ACTIVE INGREDIENT(S) AND RESULT	Hp DNA: powerful antioxidant. Traps free radicals and fights skin aging. Tissue regeneration.
	Hyaluronic acid: stores water, maintains the suppleness and elasticity of the skin.
	<b>Bifidus extract:</b> natural probiotic that protects against cellular damage and stimulates the natural cellular mechanism of DNA repair.
	<b>Firming complex</b> ©: protects elastin fibres, stimulates collagen synthesis, restores firmness and tone to the skin.
	Vitamin E: antioxidant and anti-aging.
	Borage oil: softening and regenerating, combating dryness.
	Wheat germ oil and wheat germ extract: Rich in omega 6, Vitamin A and E, protect cell membranes, bring softness to the skin.
USE	Apply it in the morning on a perfectly clean face and neck. Alone or in addition to a serum to reinforce its effectiveness.
THE LITTLE +	Iconic PIER AUGÉ product. From 35 years onwards. 3 in 1 action: nourishes, protects and prevents skin aging. Acts on wrinkles and prevents premature aging. A rich, melting emulsion instantly combines with the skin. Excellent makeup base. Your Skin's memory
PRESENTATION	50ml jar

## Regenerating smoothing Treatment LE SOIN



Future name

## TONILIS Tensing treatment

#### DEHYDRATED SKINS, LACKING OF FIRMNESS

DESCRIPTION	An anti-stress treatment. While protecting against dehydration, this treatment has a tightening and plumping effect on the face. The skin is smoother and more luminous.
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>High protein tensor complex©: firms the skin, forms a smooth, resistant and elastic film, reduces wrinkles.</li> <li>Hydrating* and anti-stress© complex: contains hyaluronic acid, a powerful moisturizer* associated with calming and repairing vitamin B5. Fixes water and improves skin hydration.</li> <li>Firming complex©: protects elastin fibres, stimulates collagen synthesis, restores firmness and tone to the skin.</li> <li>Borage oil: softening and regenerating, combating dryness.</li> <li>Wheat germ oil: nourishing and protective, suitable for dehydrated skin.</li> <li>Encapsulated vitamins A, E and C: powerful antioxidants, fight against aging and restore radiance to the complexion.</li> </ul>
USE	Apply it in the morning on a perfectly clean face and neck. Apply alone or over a serum.
THE LITTLE +	For skin lacking firmness and elasticity. 2 in 1: treatment & makeup. unifies and beautifies the skin in a single step. The shade adapts to the skin tone.
PRESENTATION	50ml jar

## Regenerating smoothing Treatment LE SOIN TEINTÉ



Future name

## TONILIS TEINTÉ Tensing Treatment

#### DEHYDRATED SKINS, LACKING OF FIRMNESS

DESCRIPTION	An anti-stress treatment coupled with a healthy glow effect. While protecting against dehydration, this treatment has a tightening and plumping effect on the face. The skin is smoother and more luminous.
ACTIVE INGREDIENT(S) AND RESULT	High protein tensor complex©: firms the skin, forms a smooth, resistant and elastic film, reduces wrinkles.
AND RESULT	Hydrating* and anti-stress© complex: contains hyaluronic acid, a powerful moisturizer* associated with calming and repairing vitamin B5. Fixes water and improves skin hydration.
	<b>Firming complex</b> ©: protects elastin fibres, stimulates collagen synthesis, restores firmness and tone to the skin.
	Borage oil: softening and regenerating, combating dryness.
	Wheat germ oil: nourishing and protective, suitable for dehydrated skin.
	Encapsulated vitamins A, E and C: powerful antioxidants, fight against aging and restore radiance to the complexion.
	*the upper layers of the skin
USE	Apply it in the morning on a perfectly clean face and neck. Apply alone or over a serum.
THE LITTLE +	For skin lacking firmness and elasticity. 2 in 1: treatment & makeup. unifies and beautifies the skin in a single step. The shade adapts to the skin tone.
PRESENTATION	50ml jar

# TIME CONTROL PROGRAM

## FUTURE NAME PART2 "ETERNAL YOUTH"

Help the skin to fight effectively against the signs of time preserve its youthfulness.

# TIME CONTROL



ADN PRÉCIEUX Youth Firming Serum



Redensifying Treatment ACMA



## ADN PRÉCIEUX Youth Firming Serum

Future name

ADN PRÉCIEUX Firming Serum

#### MATURE SKINS, LACKING OF FIRMNESS

DESCRIPTION	An anti-aging gem. Firming, this serum is based on the trace elements of three semi-precious stones. It protects cells from aging and fights against sagging skin and sagging of the oval of the face and neck.
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>Hp DNA: powerful antioxidant. Traps free radicals and fights skin aging. Tissue regeneration.</li> <li>Hyaluronic acid: stores water, maintains the suppleness and elasticity of the skin.</li> <li>Malachite extract: rich in copper, antioxidant and detoxifying properties.</li> <li>Smithsonite extract: rich in zinc, protects the DNA of cells.</li> <li>Rhodocrosite extract: rich in manganese: protects fibroblasts (connective tissue cells).</li> <li>Vitamin E: antioxidants trap free radicals and fight against aging, stimulate collagen synthesis.</li> </ul>
USE	Morning and evening on perfectly cleansed face, neck and décolleté. Before the treatment cream.
THE LITTLE +	This serum is intended for mature skin showing a lack of firmness and tone. Sculpts the contours of the face; redensifies and restructures. Fluid, non-sticky emulsion.
PRESENTATION	30ml pump bottle

## Soin Redensifiant



ACMA

Future appellation

#### ACMA Soin redensifiant

#### GLOBAL ANTI-AGING TREATMENT, MATURE SKINS

	The memory of the skin. Intelligent, this voluptuous anti-aging, multi-active treatment nourishes the skin, restructures it, oxygenates and hydrates it. Its light texture and fragrance embellishes everyday life. ACMA stimulates the self-defence syntheses of the skin, redensifies the tissues and reminds the skin that it holds all the keys to maintaining its integrity. Triple hydration complex©: Hyaluronic Acid: Stores water, capable of capturing up to 1,000 times its weight in water. Maintains the supplement and electricity of the skin
	Hyaluronic Acid: Stores water, capable of capturing up to 1,000 times its weight in
AND RESULT	<ul> <li>water. Maintains the suppleness and elasticity of the skin.</li> <li>Cassia Angustifolia seed extract: improves the skin's ability to retain water, provides immediate hydration.*</li> <li>Biomimetic Moisturizer: by biological mimicry, reproduces the structure of the phospholipid membrane. Supports the skin's natural protective barrier. Provides long-lasting hydration.</li> <li>Fluorinated oils: form a barrier film on the skin, protect against external threats and transport oxygen to the cells.</li> <li>Shea butter and vegetable oils (Camellia, Evening Primrose, Wheat germs): nourishing and repairing, protect against dryness.</li> <li>*the upper layers of the skin</li> </ul>
	Apply it in the morning and evening to a perfectly clean face and neck. Associated with the serum for an overall regenerating action.
	The ultimate complete treatment for mature skin. Anti-aging, oxygenation, hydration, nutrition and repair = memory of the skin. A soft, delicately scented cream.
PRESENTATION	50ml jar

## MEN ANTI-POLLUTION FUTURE NAME "MONSIEUR"

Treatments adapted to men's skin. An anti-pollution plant complex protects against external threats.

# MEN MONSIEUR



GENTLE SCRUB FACE WASH GEL EYE CONTOUR Anti-fatigue

AFTER SHAVE Ultra Mat Balm

gel RELAXING TREATMENT MASK Leave-on mask

HYPER HYDRATING Protective Treatment



## GENTLE SCRUB Face Wash Gel

Future name



ALL SKIN TYPES

DESCRIPTION	This very fresh gel is a facial cleanser specifically developed for men's skin.
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>Biomimetic Moisturizer: by biological mimicry, reproduces the structure of the phospholipid membrane. Supports the skin's natural protective barrier. Provides long-lasting hydration.*</li> <li>Jojoba beads: exfoliating and softening.</li> <li>Silica: Bio-regulating, descaling and absorbent.</li> </ul>
	*the upper layers of the skin
USE	Morning and evening, apply to dampened face and neck. Emulsify in circular motions and rinse with lukewarm water.
USE THE LITTLE +	Morning and evening, apply to dampened face and neck. Emulsify in circular



## RELAXING TREATMENT MASK Leave-on mask

Future name

## LE MASQUE Relaxing leave-on mask

ALL SKIN TYPES

DESCRIPTION	This relaxing treatment mask combines the tightening effects of a mask with the moisturising and softening properties of a treatment. It regenerates and reduces signs of fatigue. The skin is replenished.
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>Hyaluronic Acid: Stores water, capable of capturing up to 1,000 times its weight in water. Maintains the suppleness and elasticity of the skin.</li> <li>Cassia Angustifolia seed extract: improves the skin's ability to retain water, provides immediate hydration.*</li> <li>Biomimetic Moisturizer: by biological mimicry, reproduces the structure of the phospholipid membrane. Supports the skin's natural protective barrier. Provides long lasting hydration.*</li> <li>Enzymes: stimulate cell renewal, promote the elimination of dead cells.</li> <li>Anti-pollution plant complex: protects skin cells against attacks from polluting agents, purifies the skin.</li> <li>Jojoba oil: nourishing and softening, protects against dehydration.</li> </ul>
	*the upper layers of the skin
USE	Apply to perfectly cleansed face and neck with the gentle cleansing gel scrub. In a medium layer, leave on for 5 to 10 minutes. Gently rub in the excess using circular movements.
THE LITTLE +	Intended for all skin types. A 2 in 1 treatment: provides hydration, softness and radiance. Easy and quick to use. No rinsing necessary.
PRESENTATION	50ml tube



## EYE CONTOUR GEL Anti-fatigue Gel

Future name

## LE CONTOUR DES YEUX Smoothing anti-fatigue eye contour gel

ALL SKIN TYPES

DESCRIPTION	This fresh gel takes care of the fragile area around the eyes. The signs of fatigue disappear and the eye area is more relaxed, rested.
ACTIVE INGREDIENT(S) AND RESULT	Green tea extract: rich in polyphenols, tones and fights eyelid swelling.
	Beech bud extract: regenerates and stimulates cell metabolism.
	<b>Hyaluronic Acid:</b> Stores water, capable of capturing up to 1,000 times its weight in water. Maintains the suppleness and elasticity of the skin.
	<b>Cassia Angustifolia seed extract:</b> improves the skin's ability to retain water, provides immediate hydration.*
	<b>Biomimetic Moisturizer:</b> by biological mimicry, reproduces the structure of the phospholipid membrane. Supports the skin's natural protective barrier. Provides long-lasting hydration.*
	Anti-pollution plant complex: protects skin cells against attacks from polluting agents, purifies the skin.
	<b>Bifidus extract:</b> natural probiotic that protects against cellular damage and stimulates the natural cellular mechanism of DNA repair.
	Aesculine: stimulates the cutaneous microcirculation, acts on the bags under the eyes.
	Vitamin C: antioxidant, fights against aging, stimulates the synthesis of collagen
	*the upper layers of the skin
USE	Morning and evening after cleansing, apply a few touches of product under the eyes. Pat and smooth from the inside out for a draining effect.
THE LITTLE +	A multifunctional treatment: reviving, hydrating, revitalising. It protects the eye area. A fresh gel that absorbs instantly, easy to use. All ages and all skin types.
PRESENTATION	15ml tube



## HYPER HYDRATING Protective Treatment

Future name

## LE SOIN Protective hydrating Treatment

ALL SKIN TYPES

DESCRIPTION	The anti-aging routine adapted for men. This treatment allows the skin to restructure, to form an anti-pollution barrier and to resist daily external threats. Its non-greasy texture penetrates immediately and provides a feeling of comfort.
	Vegetable glycoproteins: stimulate cellular respiration and regenerate tissues.
INGREDIENT(S) AND RESULT	<b>Hyaluronic Acid:</b> Stores water, capable of capturing up to 1,000 times its weight in water. Maintains the suppleness and elasticity of the skin.
	<b>Cassia Angustifolia seed extract:</b> improves the skin's ability to retain water, provides immediate hydration.*
	<b>Biomimetic Moisturizer:</b> by biological mimicry, reproduces the structure of the phospholipid membrane. Supports the skin's natural protective barrier. Provides long-lasting hydration.*
	Anti-pollution plant complex: protects skin cells against attacks from polluting agents, purifies the skin.
	Aminopeptidic complex (soy proteins)©: revitalizing, rich in peptides, essential amino acids and mineral salts, accelerates the respiration of epidermal cells, stimulates their growth and contributes to the maintenance of their functions.
	Aesculine: stimulates the cutaneous microcirculation, acts on the bags under the eyes.
	Jojoba oil: nourishing and softening, protects against dehydration.
	<b>Evening Primrose Oil:</b> rich in essential fatty acids (omega 6), promotes hydration* and suppleness of the skin.
	Vitamin E: antioxidant and anti-aging.
	*the upper layers of the skin
USE	Apply it in the morning and evening to a perfectly clean face and neck.
THE LITTLE +	A complete moisturising, anti-fatigue, anti-pollution and anti-aging treatment. Specifically formulated for men's skin. A light texture that absorbs instantly. Brings comfort and shine. All Skin Types.
PRESENTATION	50ml Tube
	AVAILABLE



## AFTER SHAVE Ultra Mat Balm

Future name

## L'APRÈS-RASAGE Soothing after shave balm

ALL SKIN TYPES

DESCRIPTION	This soothing and hydrating balm is anti-inflammatory. Absorbs instantly after application, the skin regains its suppleness.
ACTIVE INGREDIENT(S) AND RESULT	<ul> <li>Alpha bisabolol: powerful soothing, calms irritation and improves the skin's natural repair process.</li> <li>Hyaluronic Acid: Stores water, capable of capturing up to 1,000 times its weight in water. Maintains the suppleness and elasticity of the skin.</li> <li>Aminopeptidic complex (soy proteins)©: revitalizing, rich in peptides, essential amino acids and mineral salts, accelerates the respiration of epidermal cells, stimulates their growth and contributes to the maintenance of their functions.</li> <li>Cassia Angustifolia seed extract: improves the skin's ability to retain water, provides immediate hydration.*</li> <li>Biomimetic Moisturizer: by biological mimicry, reproduces the structure of the phospholipid membrane. Supports the skin's natural protective barrier. Provides long-lasting hydration.*</li> <li>Anti-pollution plant complex: protects skin cells against attacks from polluting agents, purifies the skin.</li> <li>Jojoba oil: nourishing and softening, protects against dehydration.</li> <li>Provitamin B5: calming, participates in the healing process.</li> <li>Aesculine: stimulates the cutaneous microcirculation, acts on the bags under the eyes.</li> <li><i>"the upper layers of the skin</i></li> </ul>
USE	Apply after shaving to perfectly cleansed skin.
THE LITTLE +	This balm immediately calms the irritation of shaving. Heals, moisturises, the skin is more supple. It absorbs instantly and leaves a matte effect on the skin. All skin types, even the most reactive.
PRESENTATION	50ml Tube

## THE BODY

For its wellbeing, the body, like the face, needs daily care. This is why PIER AUGÉ has designed a targeted anti-aging body treatment to allow each woman to take care of the skin of her body.

	ADN SOIE Revitalizing body lotion
DESCRIPTION	<i>Voluptuousness and comfort.</i> This complete body treatment revitalises, nourishes and energises the skin while maintaining its elasticity and suppleness.
ACTIVE INGREDIENT(S) AND RESULT	Hp DNA: powerful antioxidant, traps free radicals and fights against skin aging. Corn phytostimulins: stimulate cellular respiration, help skin regeneration. Moisturizing complex: composition close to NMF, promotes water binding, provides flexibility.
USE	Daily, after showering, apply all over the body.
THE LITTLE +	A moisturizing and revitalizing treatment for the body on a daily basis. Hydrates, nourishes and strengthens elasticity to prevent skin aging. Can also be used as an after-sun or post-depilation. Sweet scent. Light and melting texture, absorbs instantly and leaves the skin soft and velvety. All ages and all skin types.
PRESENTATION	200ml pump bottle

# **ACTIVE FOCUS**

## HP DNA

PIER AUGÉ Active signature

A natural molecule

Found in the nucleus of each cell, present in all living organisms, an essential role in the biosynthesis of proteins, at the origin of all vital processes.

Hp DNA from molecular biology Highly polymerised = molecularly intact to be efficient and transmit fundamental information in protein synthesis.

It is also: Antioxidant, regenerates, revitalises, rebalances and heals. Hydrophilic and moisturising Absorbs short UV rays Protects cellular DNA Controls the sebaceous function (balances the hydrolipidic film)

PIER AUGÉ signature with the alliance of Hp DNA and hyaluronic acid. PATENT AWARDED IN 1984 BY THE CNRS AND ANVAR (certification institutes). CRYO RESTRUCTUREL is the 1st biological facelift

## HYALURONIC ACID

Ensures the structure of cognitive tissues because it is the main component of the dermis. Used in PIER AUGÉ products to counterbalance the lack of protein & of water in the skin structure.

Forms a visco-elastic network Controls the level of hydration, ensures tissue tone, promotes the sliding of collagen fibres, stimulates and tones elastic fibres, plumps, fills wrinkles.

Capable of holding 1,000 times its weight in water.

#### **ENZYMES**

Hydrate & heal in a natural way and therefore fight against the loss of elasticity of the skin. Exfoliating action of the superficial layers of the epidermis Cleanses the skin surface without any bio-detersive effect

Purifies and makes the skin luminous.

#### **BIFIDUS**

Cutting-edge technology: probiotic, very powerful anti aging action. Overactivates the action of Hp DNA while strengthening the protection of cellular DNA.

#### BORAGE OIL

Protects from specific threats. High content (20%) in gamma linolenic acid (Vit F) which protects the cell membrane, restores the barrier function of the skin.

Rich in vitamins (A, D, E, K): anti-aging, regenerate, nourish and tone.

#### HYDRAPORINE

Aquaporins are proteins discovered by Peter AGRE having been the subject of a NOBEL PRIZE in 2003

Proteins housed in the cell membrane that forms a channel that allows water to quickly enter and exit cells.

Aquaporins and the skin

When the metabolism of aquaporins is altered, or when age slows down their renewal, the skin is deprived of its water capital and loses its youthful and supple appearance.

Aquaporins allow maximum hydration of skin cells, helping to maintain a water balance within it.

Hydraporin boosts the activity of aquaporins already present in the skin, as well as the synthesis of new proteins.

## TRI-HYDRATION COMPLEX

Strengthens the action of aquaporins

Hyaluronic acid, beech buds and bio-mimetic moisturiser

Long-lasting hydration

Hyaluronic acid: immediate

Beech bud: long term, stimulates natural anti-aging capacities and promotes water retention in the skin.

Bio-mimetic: controls the rate of hydration, positions itself under the skin's surface, stores water instead of letting it evaporate and redistributes it when the skin needs it.

## FLOWER ACIDS

The first AHAs suitable for sensitive skin Derived from Hibiscus, they offer exceptional regenerating and moisturizing properties and prevent water loss; they ensure perfect skin tolerance.

Highly concentrated, flower acids reduce signs of aging, regenerate cells, hydrate, control sebum production and improve texture of the skin.

## SEMI-PRECIOUS STONES

#### Malachite

Rich in copper, it neutralises free radicals, increases the production of collagen and elastin (structural proteins) and strengthens the skin's defence mechanisms.

#### Rhodocrosite

Rich in manganese, it fights against free radicals, protects structural elements, protects against UVA

#### Smithsonite

Rich in Zinc, participates in the synthesis of elastin, amplifies the synthesis of proteins responsible for protecting DNA

#### FLUORINATED OILS

Carry oxygen without toxic effect to cells and release CO2 when used. Form a barrier film without preventing the skin from breathing. Thanks to this film, water loss is limited, the skin remains perfectly balanced.

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